

KidDilly November 2009

Meg Calpin Hughes is "Kiss My Style" by Allison Wasko

As working mothers fully understand, balancing work and family is no easy task. Yet KidDilly member Meg Calpin Hughes makes it look easy! She even adds another challenge to the mix -- managing her own successful business.

In addition to working full-time in medical marketing and sales, Meg owns and operates Kiss My Style; an online boutique featuring unique handcrafted pieces by amazing designers & artists across the US. She also designs gorgeous handcrafted items for Kiss My Style, too. Her handknits and other crafts are featured throughout her web site. You can also find them locally at select area craft fairs and at Knibbles & Bits, Dunmore.

Meg began her business in 2004, grassroots style.

"I started by doing hand knits and through word of mouth people would call for custom orders: hats, scarves, sweaters, blankets etc. Then I started showing them at craft shows and the business took off! The second year I had an order for almost 90 scarves! The bug bit and I loved it," she explained.

Now, five years later, her work is receiving spectacular national attention.

"This has been a big year for Kiss My Style," Hughes explained. "My magnet sets will be featured in the Dec/Jan issue of Parenting Magazine. This is the first national publication to show my pieces."

To top it off, The Abington Journal ran an article on the Meg last month. In addition, she recently did an interview with Ryan Lecky on Newswatch 16 to promote the magnet sets.

Meg is a perfect example of how hard work and perseverance pay off. She's the first to admit that when you do what you love, everything is secondary.

"I love everything about what I do. I meet fabulous artisans, get to see creative items, work on new pieces of my own and just talk "art" shop with a great group."

As for balancing it all so successfully, Meg is grateful for the support she receives from her family.

"Kiss My Style is my passion and next to my family, my greatest accomplishment. It's difficult to juggle working, my family, home and business but truthfully I wouldn't have it any other way. I'm blessed to have a really supportive husband and mom who help with my shows & my orders. Without them, I don't know how it could all get done."