

The Abington Journal October 2009

[Parenting features designer's work](#) / Stephanie Webber Abington Journal Intern

Clarks Summit resident Megan Calpin Hughes will soon have her Kiss My Style magnet sets featured in the Parenting magazine Gift Guide for its December/January 2009 issue. Originally of Dunmore, Hughes created her business by making custom knits in 2005. She graduated from [Marywood University](#) in 1999 with a BSA in interior design and a minor in art history.



Megan Calpin Hughes' Kiss My Style magnet sets, shown above, will be featured in the Dec./Jan. 2009 Parenting magazine Gift Guide.

Hughes' online showcase of Kiss My Style officially began in 2008. Visitors to the Web site are able to browse and buy items she makes, as well as items created by 53 other artists. Artists are both local and across the country. The newest artist Hughes featured is from Singapore. Recently, Hughes received her first contact from Germany interested in her work.

The artists involved in Kiss My Style make a variety of crafts: eye pillows, hair accessories, jewelry, luggage tags, magnets, handcrafted cards, purses and pouches. Hughes reserved knit making as her passion. "I think it keeps the economy going because we are just trying to sell pieces," she said. "We bring each other's pieces to craft shows and buy products up front or give them to each other on loan."

Parenting magazine first contacted Hughes in July and asked her to send some of her pieces. Hughes was completely taken aback because they found her work by researching for Mom Artists for their December/January issue. The magazine stumbled across her Kiss My Style site during the process. Hughes' magnet sets will be the first to receive national publication for her business. They will be shown under the section where the magazine references to gift recommendations, under the giveaway area, as well as on the Parenting magazine's web site for its reviews on giveaways.

The gift is a four -piece magnet. The gift tin includes three large fabric -covered magnets for refrigerators, magnet boards and office cubicles. "I started making them for kids' high school lockers. They are great for people who work in office cubicles because people often say the space is so boring. The set holds up a lot of paper and gives flair." Hughes also mentioned she has noticed that many buy the four piece magnet set at \$12.50 as a gift for teachers.

On Oct. 22, Hughes' product will also be featured on Ryan Lecky's morning news segment from WNEP Newswatch 16. "I am so excited," she said. "A lot of the advertising for Kiss My Style, I feel, has been from word of mouth. It has really been taking off." Hughes will be featured in a one minute 30 second segment showcasing a variety of her pieces.

Besides running her own business, Hughes has been a full-time marketing representative for Advanced Imaging Specialists in Dunmore for the past six years. In the future, her ultimate goal is to make Kiss My Style her full-time occupation.

For more information on Kiss My Style, contact Hughes at www.KissMyStyle.com, meg@kissmystyle.com or 570.351.2048.